



PROJECT PROFILE

Smoothie King Center Scoreboard New Orleans, LA



CONTRACTOR: Panasonic Corporation of North America, Newark, NJ
STRUCTURAL ENGINEER: ADS Sports & Recreation, Morgantown, WV

PROJECT SCOPE:

The New Orleans NBA team, the Pelicans, recently unveiled a new center hung video display in their Smoothie King Center home. The center hung display features approximately 3,000 sq. ft. of video board with another 200 ft. of ribbon board display. The frame for the display was designed to fit within the allowable weight constraints imposed by the existing facility as well as allow for construction to take place entirely on the floor of the facility before being lifted into the air. The displays were supplied by Panasonic and the entire structure was built by their team on site.